



**Bill Schuette**  
**Attorney General**



**Consumer Programs**



[www.michigan.gov/csi](http://www.michigan.gov/csi)

*School assemblies offered to  
all K-8 students in Michigan.*

# MICHIGAN CSI

(Michigan Cyber Safety Initiative)

## RESPONSIBLE ONLINE BEHAVIOR



**BILL SCHUETTE**  
**ATTORNEY GENERAL**  
[www.michigan.gov/csi](http://www.michigan.gov/csi)



# KIDS & TECHNOLOGY

## CHILDREN'S ONLINE BEHAVIOR

**93%** go online.



**73%** have profiles on social networking sites.

facebook

Google+

**75%** have cell phones.



**97%** play interactive games.

XBOX LIVE



22

33



# PARENTS AND TECHNOLOGY



# PRESENTATIONS AVAILABLE

## **Kindergarten – 2<sup>nd</sup> Grades**

*25 min [11:09 videos (3)]*

## **3<sup>rd</sup> – 5<sup>th</sup> Grades**

*40-45 min [21:40 videos (6)]*

## **6<sup>th</sup> – 8<sup>th</sup> Grades**

*35-40 min [26:51 videos (9)]*

## **Community Seminar**

*1 hour [14:47 videos (7)]*



# 3 KEEPS<sup>SM</sup> OF INTERNET SAFETY

1. **I KEEP SAFE** my personal information – all of it.
2. **I KEEP AWAY** from Internet strangers.
3. **I KEEP TELLING** my parent or a trusted adult about anything that makes me uncomfortable.



# ONLINE SAFETY CONTRACT



**Michigan CSI**  
(Michigan Cyber Safety Initiative)



## Online Safety Contract

- 1) I will not give out any personal information online without a trusted adult's permission. This includes my name, phone number, address, e-mail, location of my school, my parents' work address/ telephone numbers and credit card numbers, and my picture. This goes for anywhere on the Internet, including e-mail, chat rooms, websites that promise me free stuff or prizes, and in material I post.
- 2) When using the Internet, I will always use a pretend name or nickname that doesn't reveal my name, age, or whether I am a boy or a girl.
- 3) When creating a password, I will make one up that is hard to guess but easy for me to remember. To avoid having it stolen, I will never reveal it to anyone (except my parents) – not even my best friend.
- 4) I will not respond to any message that makes me feel uncomfortable. I will show an adult right away.
- 5) I will never meet in person with someone I've connected with online.
- 6) I will not send an insulting or rude message to anyone online or with my cell phone.
- 7) I will not disable any filtering or monitoring software on the computer because it is there to keep me safe.
- 8) I will not open e-mails, files, links, pictures or games from people that I don't know or trust. I will always ask an adult first.
- 9) I will not take words, pictures, or sounds from someone else's website without their permission.
- 10) I will not believe everything I read on the Internet. I will always check the source of the information and confirm it with my teacher, parent, or librarian.
- 11) I will only use the Internet on these days/times \_\_\_\_\_.
- 12) I am allowed to use the Internet for \_\_\_\_\_ minutes; I will then do something else.

Signed: \_\_\_\_\_  
Child – I will follow these rules.

Date: \_\_\_\_\_

Signed: \_\_\_\_\_  
Adult – I will not overreact when a child tells me about bad things that happen in cyberspace. I will calmly work with the child to ensure safer Internet experiences.

Date: \_\_\_\_\_

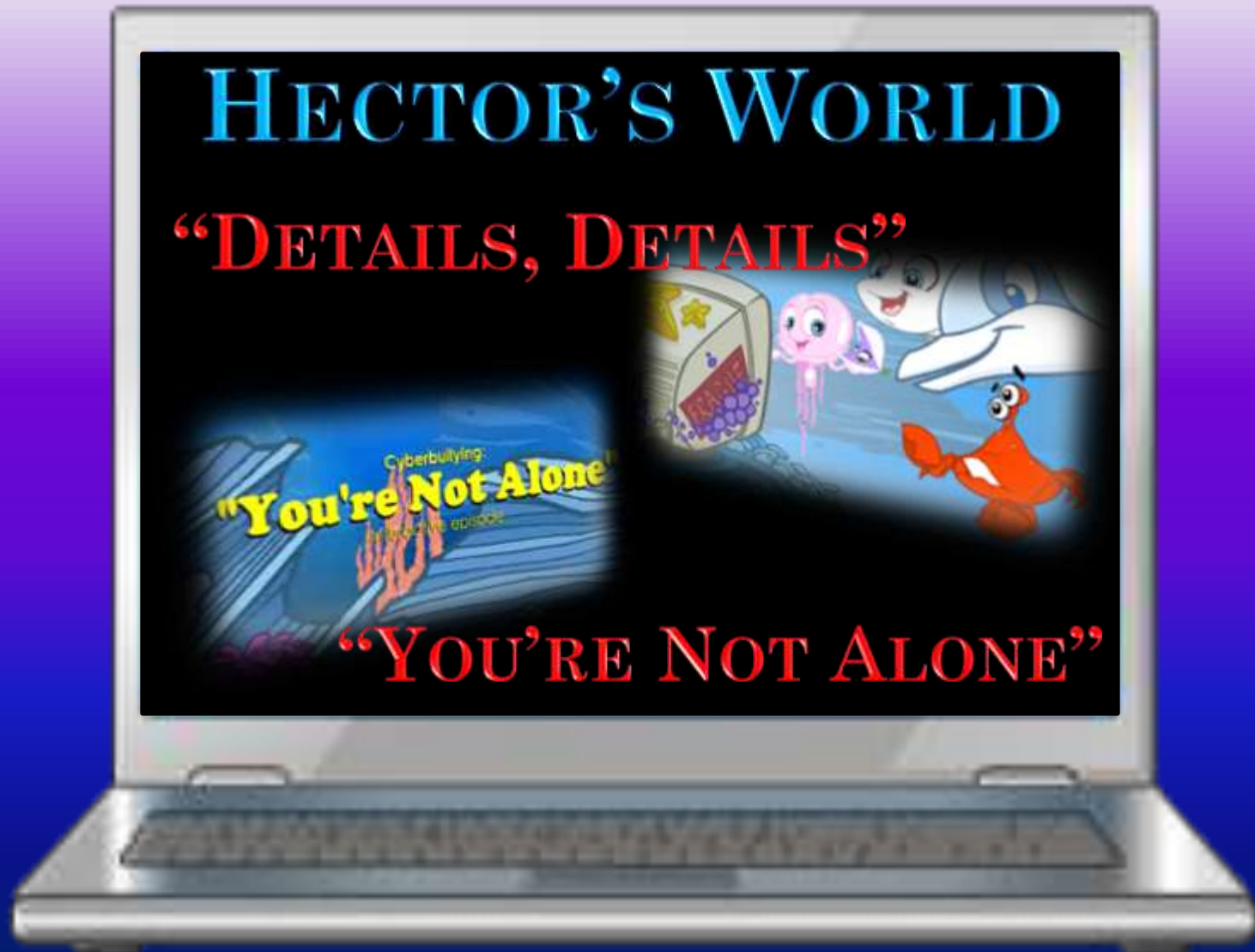
Customize this contract at:

[www.michigan.gov/csi](http://www.michigan.gov/csi)

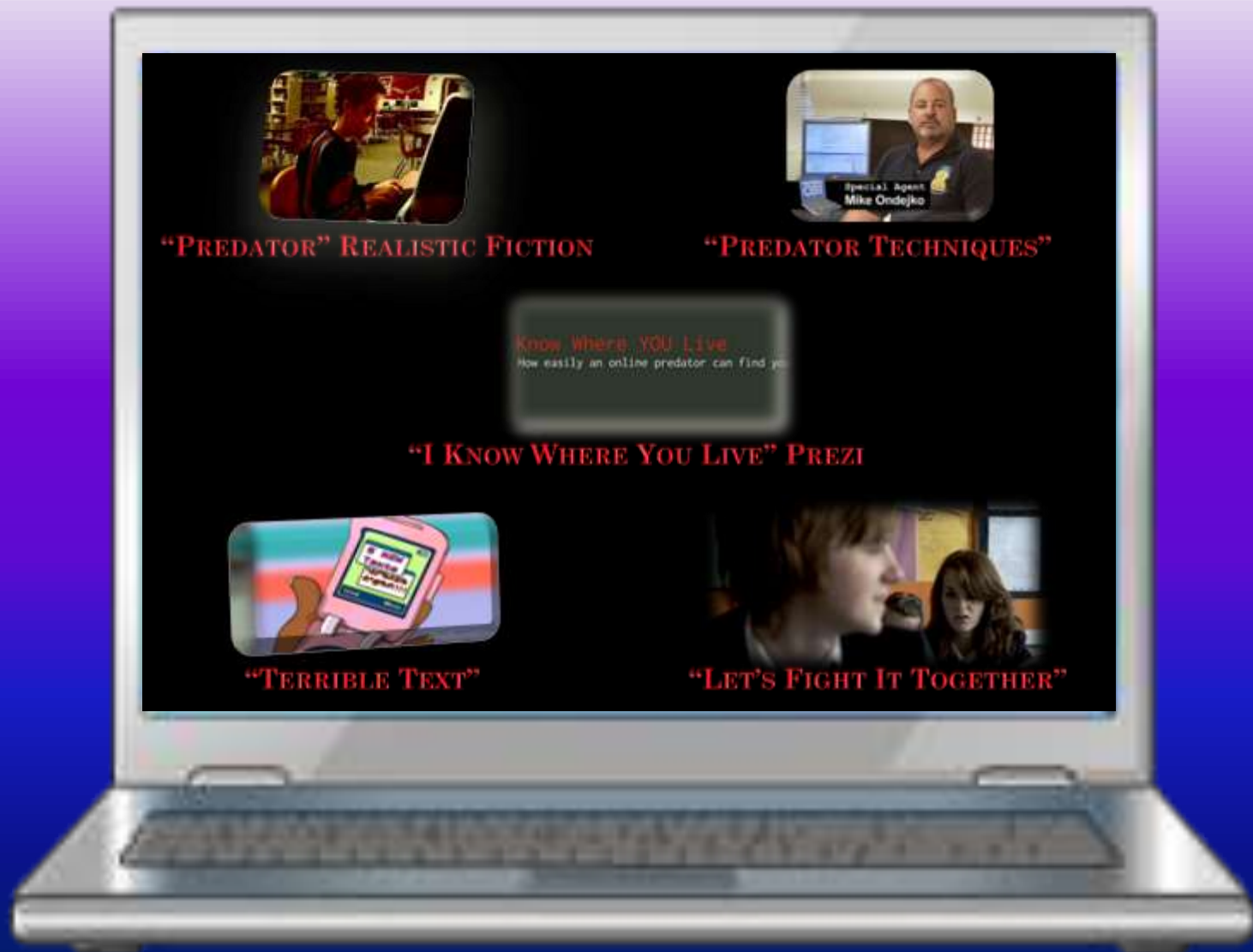




# K – 2<sup>ND</sup> GRADE VIDEOS



# 3RD – 5TH GRADE VIDEOS



# 6TH – 8TH GRADES

## RESPONSIBLE ONLINE BEHAVIOR

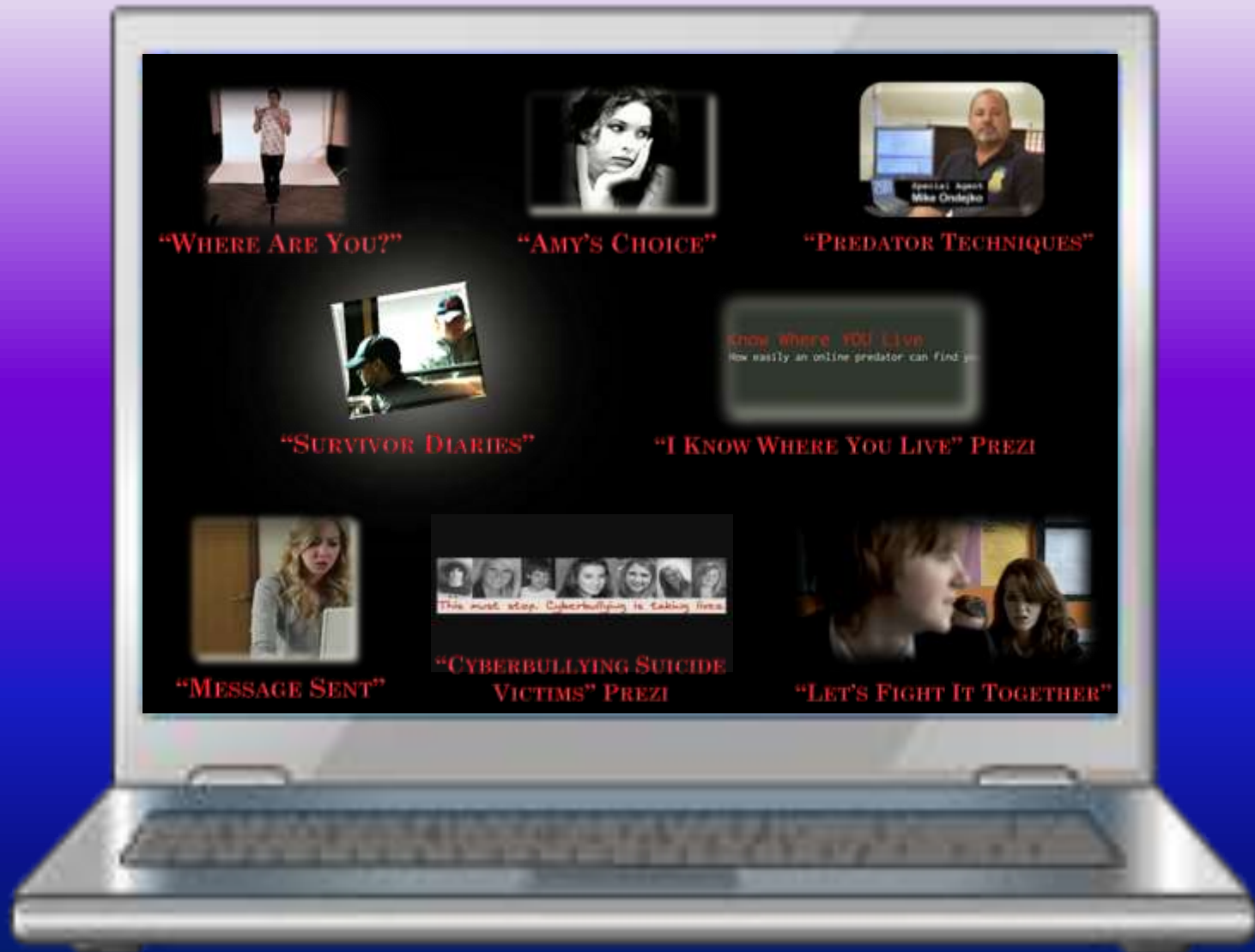
- Internet Predators
- Digital Footprint
- Sexting
- Cyberbullying



[www.michigan.gov/csi](http://www.michigan.gov/csi)  
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# 6TH – 8TH GRADE VIDEOS





# COMMUNITY SEMINAR

## ROAD MAP

- Internet predator threat in Michigan
- Student presentations
- Children's online activity
- Concrete tools for adults



[www.michigan.gov/csi](http://www.michigan.gov/csi)

[www.michigan.gov/csi](http://www.michigan.gov/csi)

3  
2



# REGISTRATIONS



*Scroll down on the CSI homepage and click on "Registration Form". Enter information. Submit.*



[www.michigan.gov/csi](http://www.michigan.gov/csi)





[www.michigan.gov/seniorbrigade](http://www.michigan.gov/seniorbrigade)

*Free seminars helping seniors,  
their families, and caregivers  
avoid fraud and scams.*



# **SENIOR BRIGADE**

[www.michigan.gov/seniorbrigade](http://www.michigan.gov/seniorbrigade)



**Protect Yourself:  
Protect Your Loved Ones**



# **On-site Seminars** *(30min. each)*

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- 1. Home Repair & Equity Scams**
- 2. Identity Theft**
- 3. Investment Fraud**
- 4. Online Safety**
- 5. Phone & Mail Scams**
- 6. Residential Care Facilities**

# Home Equity & Repair Scams

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- **Home Repair/Improvement Scams**
- **Home Improvement Loans**
- **Reverse Mortgage**
- **Foreclosure Scams**
- **Shopping Reform & Modernization Act**

# Identity Theft

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- **How ID thieves steal identities**
- **What thieves do with information**
- **Steps to protect yourself**
- **How to place a security freeze**
- **Shopping Reform & Modernization Act**

# Investment Fraud

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- Check before you invest
- Free lunch seminars
- Warning flags on investments
- Annuity fraud
- Reverse mortgage
- Affinity fraud
- Shopping Reform & Modernization Act



# Online Safety

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- **Top 5 online activities for seniors**
- **Safely banking, social networking, dating online**
- **Public wireless networks and secure website tips**
- **Helpful online resources**
- **Safety tips**
- **Shopping Reform & Modernization Act**

# Phone & Mail Scams

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- Charitable giving
- Grandparents scam
- Phishing
- Telemarketing fraud
- Lottery winning and counterfeit check scams
- Advance fee fraud
- Shopping Reform & Modernization Act

# Residential Care Facilities

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- Choosing a nursing home
- Neglect and abuse
- \$.C.A.M.S.
- *It's MI Identity*
- Shopping Reform & Modernization Act

HEALTH CARE

FINANCIAL MATTERS

CONSUMER PROTECTION

VETERANS AFFAIRS

CONTACT US

Click to enlarge text size: **A A A**

## Protect Yourself, Protect Your Future

Now more than ever, seniors need information to help them with financial and health care decisions, and that will protect them against scam artists and predators. Nationwide, as many as 5,000,000 seniors fall victim to financial abuse each year.

This website is a clearinghouse for helpful information on consumer protection, financial matters, health care issues and veterans' services. It provides links to a wide variety of state and federal programs to help make informed decisions that can benefit you and your family.

The Senior Brigade also features a statewide calendar of events, sorted by categories, so you can easily locate items of interest to you and at a location near you. The calendar even allows you to post your own events, so others can join in.

You can also obtain free brochures to learn more about how to protect yourself and your loved ones. This site even allows you to report if someone is being abused or neglected at a resident care facility.

You are invited to tour the website. The information offered through SeniorBrigade.com is intended to safeguard you, your family, and your assets.

## Senior Events Calendar



S	M	T	W	T	F	
			1	2	3	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## REGISTER ONLINE

Receive FREE Senior Brigade programming at your location.

## Quick Tips



[www.michigan.gov/seniorbrigade](http://www.michigan.gov/seniorbrigade)

new landlord and  
for some legal

information?



# www.michigan.gov/seniorbrigade

## CONTACT US

Use the form below to send us your comments, suggestions, to ask a question, and to sign up for SeniorBrigade E-mail updates.

If you would like to register for a Senior Brigade Presentation at your senior center, club, residence, church, temple or other organization, please [click here](#).

Contact SeniorBrigade.com

Your Name:

Your e-mail address:

Would you like to sign up for SeniorBrigade.com e-mail updates and news?

- ☒ Yes, sign me up for e-mail updates  
☐ No, thank you.

## Senior Events Calendar

S	M	T	W	T	F	
			1	2	3	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		



## SeniorBrigade NEWSLETTER

Click here to view the latest copy of the Senior Brigade Newsletter.

# Protect Yourself Protect Your Future

[michigan.gov/seniorbrigade](http://michigan.gov/seniorbrigade)

**Attorney General Bill Schuette**



 **SeniorBrigade**  
A MICHIGAN SENIORS INITIATIVE





# Bill Schuette Attorney General



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